



## PHOTO GUIDELINES

Good quality photos are crucial in helping expose your event to the world. Development forms a key pillar for the FIVB and successful promotion of the work we are doing together with all

national federations is vital in bringing more people to the sport. With that in mind, we have put together these photo guidelines to help you grow the game.

### Why take photos?

#### Help tell your story

Photos can be used to promote your national federation, helping expose volleyball to new players and sponsors.

The FIVB is passionate about developing volleyball on a global scale.

Good photos help illustrate why sports development is key. High quality images mean we can promote your event through the FIVB website, social media and publications.

### What do I need?

- A digital camera which can take high quality images.
- Higher than 250k in size, and if possible higher than 1mb.

## Type of photos

The best photos of courses are those which show participants playing volleyball or interacting with FIVB instructors.

Every photo should tell a story and, where possible, have some emotion attached.

Some photo opportunities include:

### Participants

Playing, group shots, both formal and informal

### Location

City and surrounding area, interesting sites

### FIVB Coach / Instructor

Interacting and playing with the participants

### Venue

Full area of play, action shots

Whilst taking photos, also keep in mind these three questions:

- Can you tell what type of course it is?
- Does this shot capture the atmosphere of the event?
- Can you tell it is an FIVB event? (i.e. FIVB signage, T-shirts, banners, etc.)

## How to send photos?

All images should be sent to:  
[development@fivb.org](mailto:development@fivb.org) with the files labelled clearly.

Please make sure all photos that are sent are of the highest quality possible.

## Examples





